

# A greenhouse in an Auchan hypermarket

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Auchan is testing in Italy the installation of a greenhouse in a hypermarket. Fresh herbs and salads grow directly on the shelves and customers make their own "harvest".

Agricooltur, a young company from the Turin region, is at the origin of the scheme. The neighboring Auchan hypermarket plays the game and placed in its market area at the end of November, a spectacular complex of about thirty square meters. The concept even includes the reproduction of a glass greenhouse.

The plants grow in aeroponics: the roots hang naked inside the furniture and are sprinkled with a nutrient solution. To shop, the client grasps the plant with its plastic mesh container (which basically refers to that of a faisselle) and places it inside a small pot covered with a barcode.

Also at the end of November, in France, Casino installed in its supermarket in La-Varenne-Saint-Hilaire (94) a connected showcase in which grows an assortment of fresh herbs. But the consumer here does not pick up anything himself. The harvest is ensured by the manager of the window, Infarm, who prepares the "bouquets" sold in shelves with their roots.

Source: lineaires

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